



EOI - PRE ACCELERATOR PROGRAM

Expressions of Interest are now open for the first intake of participants in Startup Central Victoria's FREE Pre-Accelerator Program commencing in July and concluding in early October 2023.

WHO is eligible to participate?

- Anyone 18 years or older
- Lives or works in Central Victoria (Campaspe / Loddon / Greater Bendigo / Mount Alexander / Central Goldfields / Macedon Ranges LGA's)
- Has a business startup idea.

Level of experience: You may already be experienced in business, or this may be your first startup.

Teams of 3 (and more if required) are encouraged to participate, ie. co-founders and/or support team.

Places are limited and will be offered to those who demonstrate the strongest commitment to the program.

WHY should you apply?

If you've got a great business startup idea - in particular think tech and global markets in any sector - then there is no better time to scope it out and test if it is viable in a safe, supportive and confidential environment. This program is FREE of charge thanks to the support of LaunchVic funding. You will be connected with likeminded entrepreneurs, experienced business mentors and professional services in the region.

WHAT is involved?

To help take your idea to a startup you will:

- Attend a 13-week program of master classes (90 minutes each week).
- Actively work on your startup idea in-between classes. ie. There may be some reading and activities suggested by masterclass presenters.
- Meet with a business mentor at mutually agreeable times and locations for a total of up to 6 hours over the duration of the 13-week program.

Topics covered over the 13-week program will include:

- Entrepreneur Mindset
- Business Model Canvas



- Vision, Culture & Risk
- Market Gap Analysis
- Financial Structure
- Commercial Law
- Protecting your IP
- Tech Data & Ethics
- Branding & Marketing
- Digital Marketing
- Exporting
- Investors and Funding
- Startup Pitch

WHAT does it cost?

There is NO fee to participate in this program, however, any expenses incurred relating to your business and participation (ie. travel / internet) will be your responsibility.

WHEN is it being held?

The 13-week program will commence in early July and conclude by early October. A suggested day/time is Tuesday evenings 7.00-8.30pm, however, this is subject to change if not suited to participants and presenters. Please submit an EOI and indicate your availability.

WHERE is it being held?

The masterclasses will be conducted in person at a central Bendigo location. If required, online access will be provided for regional participants via Zoom (good quality internet required).

EOI's CLOSE: 16 June 2023 (close of business) *subject to change.

MORE INFORMATION? Call Kerry Anderson on 0418 553 719 or Email startupcentralvictoria@gmail.com

startupcentralvictoria@gmail.com [Switch account](#)



* Indicates required question

Email *

Your email

YOUR CONTACT DETAILS



Team Member (1) - Name *

Your answer

Team Member (1) - Role/Key Skills

Your answer

Team Member (1) - Email *

Your answer

Team Member (1) - Mobile *

Your answer

Team Member (1) - Town/City *

Your answer



Team Member (1) - Local Government Area

- Campaspe
- Central Goldfields
- Greater Bendigo
- Loddon
- Macedon Ranges
- Mount Alexander
- Other (neighbouring LGA)

Team Member (2) - Name

Your answer

Team Member (2) - Role/Key Skills

Your answer

Team Member (2) - Email

Your answer

Team Member (3) - Name

Your answer



Team Member (3) - Role/Key SkillsYour answer

Team Member (3) - EmailYour answer

WHERE ARE YOU IN YOUR STARTUP JOURNEY?

How would you rate your team's business experience? *

- No business experience or skills.
- No business experience but do have skills
- Some experience, ie. working in or managing a business.
- Currently or previously have owned and operated a business.

At what stage is your startup idea?

- Idea has been scoped out but not yet progressed.
- Business structure is being actively worked on.
- Early stage startup (under 1 year).

TELL US ABOUT YOUR STARTUP BUSINESS IDEA

BUSINESS NAME: (or Working Title) *

Your answer

DESCRIBE YOUR BUSINESS: your products/service and sales model. *

Your answer

DESCRIBE THE MARKET NEEDS: What problems are you solving or gaps meeting? What size is the market? *

Your answer

DESCRIBE YOUR SOLUTION: What makes your solution unique? How is it positioned to competitors? *

Your answer

VALIDATION: What you have done so far to test your idea with the market and customers? *

Your answer

EXPORT: Are you considering export markets? If yes, which ones and why? *

Your answer



CHALLENGES: What are the challenges that you most anticipate in your startup journey? *

Your answer

PROGRESS: What have you achieved so far? Do you have a prototype, website or digital presence? If yes, please share details. *

Your answer

Is there anything else you would like to tell us?

Your answer

YOUR COMMITMENT

Are you available to attend Tuesday evenings (7.00-8.30pm)? *

YES

NO

If NO to Tuesdays, what other evenings are best suited?

Your answer



TERMS & CONDITIONS

If accepted into the Startup Central Victoria Pre-accelerator Program participants will be required to:

- Attend a minimum of 80% of the scheduled Masterclasses and watch recordings of those missed.
- Respect the commercial-in-confidence of other participants, presenters and mentors.
- Participate in suggested activities to prepare or follow up Masterclasses.
- Be respectful and encouraging of other participants, presenters and mentors.
- Promptly bring any issues of concern to the attention of Startup Central Victoria.
- Provide feedback to Startup Central Victoria and LaunchVic on progress achieved.

I have read and agree to and accept the Startup Central Victoria Terms and Conditions (above) as part of applying for this program. *

YES

NO

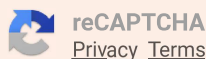
THANK YOU! We will be in touch soon after EOI's close on 16 June.

A copy of your responses will be emailed to the address you provided.

Submit

Clear form

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