

## Create a Compelling Expert B2B Presentation Template

<b>EVENT:</b>	
<b>Date/Time</b>	
<b>Venue</b>	
<b>Audience</b>	
<b>SESSION TITLE:</b>	
<b>Purpose</b>	
<b>Desired outcomes</b>	
<b>Tone / Vibe</b>	
<b>Length/time</b>	
<b>Format &amp; Tools required</b>	
<b>Support (Tech/MC)</b>	

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<b>PRESENTATION</b> Intro (why)	
<b>Outline</b> (what and how)	
<b>Key Point 1</b> Why important? Tips Story/Example Activity	
<b>Key Point 2</b> Why important? Tips Story/Example Activity	
<b>Key Point 3</b> Why important? Tips Story/Example Activity	
<b>Summary</b>	
<b>Pathways</b>	
<b>Call to action</b>	