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**Businesses today operate in a rapidly changing digital world where cyber risk is a harsh reality that cannot be ignored.**

Cyber-attacks are increasing in frequency, sophistication, and impact.

Organisations and their critical and sensitive assets are at risk of cyber threats.

Businesses must ensure that an effective cyber security program is designed and implemented.

Cyber security requires focus on more than just technology or simply meeting compliance obligations.

It is a material business risk that warrants the adoption of a comprehensive 'business-driven and risk-based' approach; one that fully integrates cyber security with governance, culture, enterprise risk management, objectives and operations of the organisation.

## Cyber security challenges

- complex
- technology focused
- where do I start
- time, resources, skills and experience



An effective cyber security program safeguards customer trust and continuity of business operations, allowing new opportunities to be undertaken in a safe and secure manner.



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# My Security Adviser - Cyber Security Platform



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**Innovative platform** enabling businesses of any size, mix, and complexity to **self-assess** their:

- **cyber security culture and capability maturity;**
- identify their target state maturity; and
- generate a prioritised roadmap.

With the significant increase in cyber attacks such as phishing, business email compromise, and ransomware, we want to **equip businesses** with the key capabilities and controls to **manage** their own **cyber security** risks, enabling them to innovate and grow with confidence.

# Why a Cyber Security Platform



Equips the business with a structured and consistent approach to identifying, analysing and treating cyber security risks.



Provides a single and holistic view of the business' cyber security maturity.



Links the business' critical and sensitive assets to risks and controls.



Provides real time and predictive visualisation of cyber security risks, controls, and treatment plans.



Provides benchmarking data to give a maturity measure against peers.



Supports the business in making risk-based decisions to secure their critical and sensitive assets.



Provides access to industry experts when you need them.



Uplifts cyber security awareness and skills in the business to manage a rapidly changing threat landscape.

we enable. you secure.



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